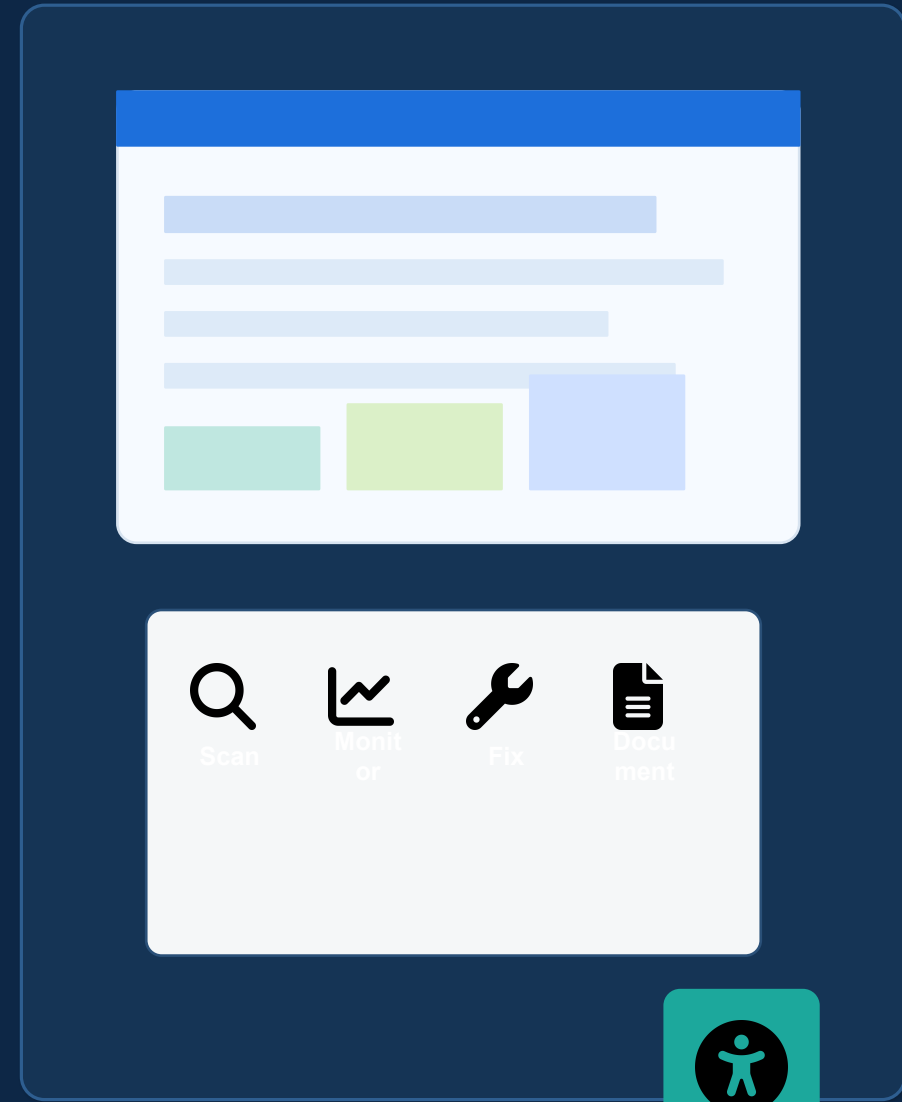


Accessibility Services That Make Business Sense

A managed pathway from risk visibility to monitoring, remediation, documentation, and compliance-oriented support.

Designed for small and medium-sized businesses that need clarity, credibility, and momentum — without wasting time or overspending.



Managed by NE6

Technology stack supported through EqualWeb where appropriate

What this offer is built to solve

Accessibility is not only a technical issue. It affects usability, trust, documentation, and business exposure.



Access & usability

If key tasks, forms, menus, or content are difficult to use with assistive technology, customers are blocked from fully engaging with your business.



Risk & readiness

Businesses open to the public are expected to provide accessible online goods and services. Waiting until a complaint arrives is usually the most expensive path.



Managed follow-through

Most small businesses do not need another isolated tool. They need a partner who can review the website, interpret the issues, coordinate the work, and keep moving it forward.

NE6 positions accessibility as a practical business service: understand the current state, choose the right level of support, and move toward a stronger and more defensible digital presence.

- ✓ Entry-level visibility through the Accessibility Risk Snapshot
- ✓ Optional acceleration through widget deployment and monitoring
- ✓ Deeper remediation, documentation, and managed support when needed

Why accessibility matters now

This is about inclusion, customer experience, and operational risk — all at the same time.



People need equal access

Barriers such as poor contrast, missing text alternatives, keyboard traps, and inaccessible forms can stop real people from using a site.



Revenue is affected

Accessibility problems often show up in the same moments that matter commercially: finding information, requesting service, booking, logging in, checking out, or completing forms.



The legal climate is real

The ADA applies to businesses open to the public, including the goods and services they provide online. That does not mean every website is judged the same way — but it does mean the issue cannot be dismissed.

The practical message

- ✓ Accessibility is part of a professional customer experience.
- ✓ It improves confidence internally because there is a documented plan, not guesswork.
- ✓ It reduces the chance that a business discovers accessibility only after someone else points it out under pressure.

What inaccessible websites often look like in practice

The issue is not abstract. It usually appears in ordinary business moments.



A visitor cannot complete a booking or checkout using a keyboard alone.



A low-vision user cannot read text because contrast is too weak or the layout breaks when zoomed.



Important PDFs, forms, or uploaded files are difficult or impossible to use with assistive technology.



Navigation, menus, pop ups, or modal windows are confusing to screen readers or trap focus.



A business has a widget installed but no plan for the issues the widget does not solve.

This is why the first step is visibility. You need a clear picture of what exists, what matters most, and what the next move should be.

Why waiting usually costs more

Doing nothing tends to create a slower, more stressful, and more reactive process.



No baseline

Without a structured review, teams are guessing about what is broken and what matters most.



No monitoring

Issues can persist for long periods without anyone seeing them clearly or documenting them.



No response plan

If a complaint or demand arrives, the business may be starting from zero instead of from an organized record.



No momentum


Accessibility ends up feeling bigger and more expensive because there was no phased path to begin with.



A managed approach is designed to reverse that pattern: start with the right level of visibility, add the right tools only when they make sense, and keep the work coordinated.



What compliance-readiness actually requires



Real progress usually comes from layers working together — not from one isolated step.

 **Visibility** Scan representative templates, identify patterns, categorize issues, and prioritize the next move. 

 **Assistive layer** Deploy accessibility tooling where appropriate to improve user-facing support and reduce friction. 

 **Monitoring** Keep seeing what remains, what changes, and what still needs attention over time. 

 **Remediation** Resolve the issues automation does not solve: code, content, files, structure, and interaction problems. 

 **Documentation** Support the accessibility story with statements, records, reports, and stronger operational follow-through. 

Why a widget alone is not the whole answer

A widget can be useful. It is rarely the whole accessibility strategy.

What a widget can help with

- ✓ Provides a user-facing accessibility layer
- ✓ Can improve certain front-end interactions
- ✓ May support more accessible browsing settings for visitors

What it does not replace

- ❗ Manual remediation for issues the tool does not fix
- ❗ Interpretation of reports and prioritization of the work
- ❗ Accessibility of PDFs, uploads, custom interactions, and site-specific edge cases
- ❗ Documentation, operational follow-through, and managed coordination

The strategic point: technology is strongest when it is paired with monitoring, interpretation, and remediation.

Why monitoring matters after launch

Accessibility is easier to manage when the website is observed over time, not only reviewed once.



See the current state

Monitoring makes remaining issues visible instead of invisible.



Track change over time

A site evolves. Monitoring helps teams see whether conditions are improving or drifting.



Prioritize the fixes

Not every issue carries the same weight. Clear reporting helps focus the effort.



Coordinate action

This is where NE6 adds value: translating findings into actual next steps and support.

Monitoring does not replace remediation. It supports it — which is why monitoring is most valuable when someone is actually using the information.

Where NE6 adds value

The difference is not just access to tools. It is managed execution, communication, and follow-through.

Scoping

We help define what should be reviewed first and what matters most for the business.

Interpretation

We turn technical findings into practical decisions and prioritized work.

Implementation support

We can help coordinate or perform additional remediation work on the site itself.

Documentation

We help organize the accessibility story into clearer reports, records, and supporting materials.

Communication

We keep the process understandable for owners, operators, web teams, and stakeholders.

Momentum

We reduce the stall-out that happens when a business has tools but no managed next step.

NE6 can also support the broader website and operational work that often surrounds accessibility:
WordPress changes, content updates, documentation, workflows, and implementation coordination across the site.

Choose the right level of support

The offer is intentionally structured in levels, so businesses can start where they are and move forward with confidence.



For businesses not ready to purchase immediately, inquiry is still available.

In practice, the process usually moves faster and more smoothly when the Snapshot is purchased first.

Accessibility Risk Snapshot

The entry offer is designed to create clarity quickly and give the business a smart starting point.

What it includes

- ✓ Automated scan plus manual spot checks
- ✓ Issue categorization and practical prioritization
- ✓ Plain-English findings, not just raw output
- ✓ A clearer remediation path for what comes next

What it is not

- ❓ Not legal advice
- ❓ Not a guarantee of compliance
- ❓ Not a substitute for full remediation when deeper work is needed
- ❓ Not just an overlay or widget resale

The Snapshot is designed to reduce uncertainty, not create it. It gives the business a clearer view of the current state and a better basis for deciding what level of support is appropriate.

Snapshot pricing

Three package levels. Two turnaround options. One clear entry point.

Up to 3 templates

- ✓ Automated scan + manual spot checks
- ✓ Prioritized findings
- ✓ Plain-English summary
- ✓ Remediation path

\$500 Standard
\$750 Speed

Focused review for smaller sites or
priority page types

Good for simple sites or tight initial scope

Up to 5 templates

- ✓ Automated scan + manual spot checks
- ✓ Prioritized findings
- ✓ Plain-English summary
- ✓ Remediation path

\$750 Standard
\$1,000 Speed

Broader visibility across core templates
and flows

Balanced choice for many SMB sites

Up to 10 templates

- ✓ Automated scan + manual spot checks
- ✓ Prioritized findings
- ✓ Plain-English summary
- ✓ Remediation path

\$1,000 Standard
\$1,250 Speed

Deeper initial picture for larger SMB
footprints

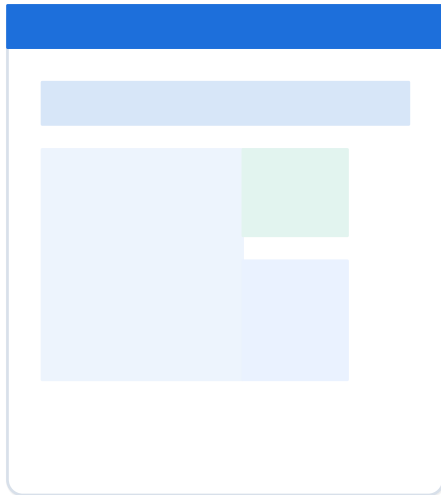
**Best front-end value when more coverage
is needed**

Standard turn around time is 2-5 weeks.

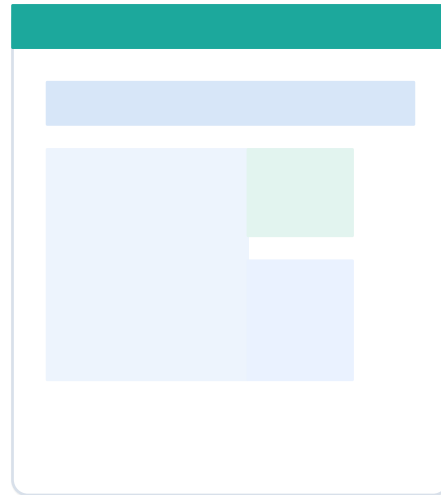
Need it faster? Choose Speed for a 1-2 week turnaround.

What counts as a page or template

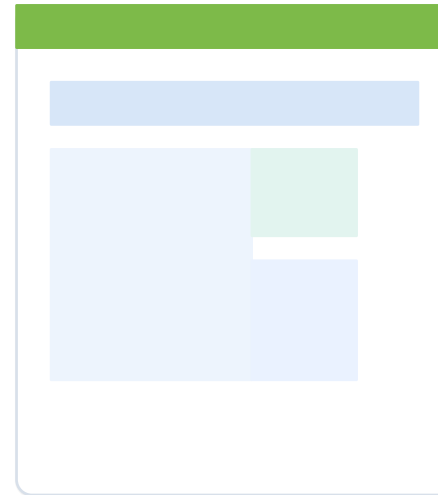
The count is based on unique page types, not every single URL on the site.



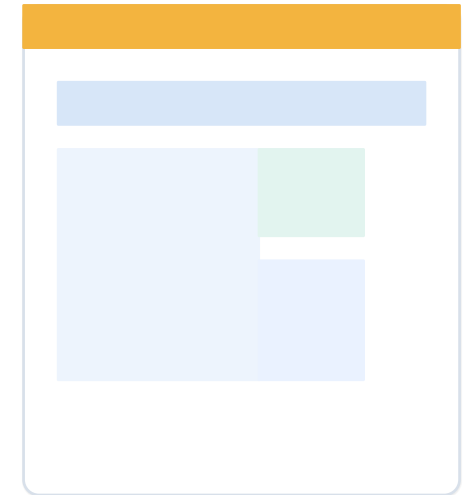
Homepage



**Service or
product page**



**Form or
conversion flow**



**Blog or content
template**

If multiple pages share the same underlying layout or structure, they may count as one template for Snapshot purposes. Websites with more than 10 unique templates, specialized flows, or more complex needs are typically handled through custom scope.

Widget Only

A fast assistive layer for businesses that want to improve baseline accessibility support without committing to deeper remediation immediately.

Up to 3 templates	Up to 5 templates	Up to 10 templates
\$500 / year One-year widget package	\$600 / year One-year widget package	\$750 / year One-year widget package
<ul style="list-style-type: none">✓ Accessibility widget deployment✓ Installation fee waived✓ Aligned to the purchased timeline✓ A practical first move for some sites	<ul style="list-style-type: none">✓ Accessibility widget deployment✓ Installation fee waived✓ Aligned to the purchased timeline✓ A practical first move for some sites	<ul style="list-style-type: none">✓ Accessibility widget deployment✓ Installation fee waived✓ Aligned to the purchased timeline✓ A practical first move for some sites
Entry protection	Mid-tier coverage	Broader SMB coverage

**Important: the widget is useful, but it is not the whole answer.
It does not replace monitoring, remediation, or managed follow-through where those are needed.**

Widget + Monitoring

The recommended middle path for businesses that want both the assistive layer and ongoing visibility into what still needs attention.

Up to 3 templates	Up to 5 templates	Up to 10 templates
\$1,250 / year	\$1,350 / year	\$1,500 / year
Widget + monitoring	Widget + monitoring	Widget + monitoring
<ul style="list-style-type: none">✔ Widget deployment included✔ Monitoring and issue visibility✔ Reporting support✔ Stronger basis for next-step decisions	<ul style="list-style-type: none">✔ Widget deployment included✔ Monitoring and issue visibility✔ Reporting support✔ Stronger basis for next-step decisions	<ul style="list-style-type: none">✔ Widget deployment included✔ Monitoring and issue visibility✔ Reporting support✔ Stronger basis for next-step decisions
Recommended starting managed layer	Recommended for broader core sites	Best packaged visibility tier

This package is often the best value when the business wants more than a tool, but is not yet ready for the full managed compliance path.

Premium managed compliance path

For businesses that want a deeper, more complete accessibility solution — including remediation, documentation, and a stronger operational posture.

Up to 3 templates

\$7,500 total

Premium managed package

- ✓ Higher-touch support path
- ✓ More complete remediation posture
- ✓ Documentation-oriented deliverables
- ✓ Best when the business wants more certainty

Available directly or after
Snapshot credit

Up to 5 templates

\$8,750 total

Premium managed package

- ✓ Higher-touch support path
- ✓ More complete remediation posture
- ✓ Documentation-oriented deliverables
- ✓ Best when the business wants more certainty

Available directly or after
Snapshot credit

Up to 10 templates

\$10,250 total

Premium managed package

- ✓ Higher-touch support path
- ✓ More complete remediation posture
- ✓ Documentation-oriented deliverables
- ✓ Best when the business wants more certainty

Available directly or after
Snapshot credit

What the premium path includes

The strongest version of the offer is not one thing. It is a coordinated service stack.



Technology layer

Accessibility widget and user-facing assistive support



Monitoring layer

Ongoing visibility, reports, and a clearer picture of what remains



Remediation layer

Manual fixes and website work for issues automation does not solve



Documentation layer

Accessibility statement, reporting support, and certification-oriented materials as appropriate



Support layer

A stronger business posture around ongoing support, coordination, and follow-through

This is the package for businesses that want the strongest guided path, not just the fastest first step.

Typical buyer situations

The offer is flexible because businesses arrive with very different levels of urgency.

The curious owner

“We know this matters, but we need a clear starting point.”

Best fit: Snapshot

The operations-minded team

“We want visibility and ongoing monitoring so we know where we stand.”

Best fit: Widget + Monitoring

The urgent legal-risk buyer

“We need a stronger managed path because the stakes feel higher now.”

Best fit: Premium Managed Path

The larger or more complex site

“We need custom scope because our template count or requirements exceed the packaged tiers.”

Best fit: Inquiry + custom scope

Common objections — and the stronger response

Good accessibility conversations are rarely won by pressure. They are won by clarity.

? “Can’t I just install a widget and be done?”

A widget can help, but it does not replace monitoring, remediation, documentation, or managed follow-through where those are needed.

? “What if I’m not ready for a large package?”

That is exactly why the Snapshot exists. It gives a business a structured first step without forcing the full commitment upfront.

? “Can we just get a quote without buying anything?”

Yes. Inquiry is available. In practice, the process usually moves faster and more smoothly when the Snapshot is purchased because the scoping work is already underway.

? “Do I need this if nobody has complained yet?”

Accessibility usually becomes harder and more stressful when the first serious conversation happens under pressure instead of through proactive planning.

Budget logic and tax-credit awareness

Accessibility should be framed as a serious business investment — with a practical lens on cost, timing, and possible tax treatment.



The front-end logic

The Snapshot creates a lower-friction entry point. It gives a business a way to begin intelligently before deciding whether the right next step is monitoring, remediation, or a more complete managed path.



The premium logic

The stronger package is easier to defend when it is presented as technology + monitoring + remediation + documentation + managed support, rather than as one isolated line item.



The tax-credit angle

Eligible small businesses may be able to claim the federal Disabled Access Credit for qualifying access expenditures. That does not mean every expense qualifies the same way, but it can materially improve the business case.

The safest presentation is simple: tax benefits may be available for eligible businesses, and businesses should confirm specifics with their tax professional.

Accessibility can lead into broader NE6 support

The focus here is accessibility — but the work often connects to the rest of the website and the wider digital operation.



Website and WordPress support

Accessibility fixes often overlap with templates, forms, content structure, plugin behavior, and front-end implementation.



Documentation and SOPs

Businesses may need cleaner records, internal guidance, or more structured documentation as the work matures.



Operational support

Accessibility can touch workflows, publishing habits, file handling, and long-term website governance.



Ongoing improvement

Once the core issues are visible, businesses often want help continuing to strengthen the site beyond the initial accessibility scope.

That broader support is not the headline of this offer. It is the added confidence that comes from working with a company that can keep helping when the accessibility conversation expands into the rest of the site.

Start where you are. Move with clarity.

For many businesses, the best first move is the Accessibility Risk Snapshot. It creates speed, structure, and a better basis for every decision that comes after it.



Managed accessibility support for real-world business needs.

Visit us at llc.ne6.us or contact us at contact@ne6.us to start your Accessibility Risk Snapshot.

Recommended next step

Accessibility Risk Snapshot

From \$500

Three packaged tiers with Standard and Speed options

- ✓ Clear starting point
- ✓ Prioritized findings
- ✓ Remediation path
- ✓ Faster scoping & planning

Custom inquiry remains available if needed

Businesses not ready to purchase can still submit an inquiry.

Purchasing the Snapshot usually creates the smoothest path because the process begins with real visibility instead of guesswork.